



# ***Innovations in People, Processes, and Technology***

**Brought to you by:**



## **Experience the Game-Changing REACH: A Staffing Executive Masterclass in Boston**

**Autumn 2024**

**Location and Date:** Join us in Boston on September 12 for the next installment of REACH, a revolutionary opportunity in the world of staffing, proudly presented by Access Capital with the support of our sponsors and partners. Following the success of our inaugural event in Chicago, we're excited to bring this unparalleled experience to a new audience.

**Why Attend REACH?** Our first REACH event in Chicago attracted over 50 top-level executives and decision-makers, all seeking to elevate their expertise and leadership in staffing. This masterclass is designed to equip you with the latest insights and strategies to excel in an ever-evolving industry.

**The Goal of REACH:** In today's dynamic staffing landscape, success hinges on the synergy of People, Processes, and Technology. REACH aims to empower you with the knowledge, insights, and inspiration to navigate and thrive in this complex environment.

### **Agenda Highlights:**

- **Informative Sessions:** Engage in three comprehensive sessions packed with cutting-edge content.
- **Interactive Round Tables:** Participate in dynamic discussions that allow for deep dives into key topics.
- **Networking Opportunities:** Cap off the day with a cocktail reception and a group dinner, perfect for networking with peers and industry leaders.

**More About REACH:** REACH is not just another executive training program; it's a transformative journey tailored specifically for staffing executives. This masterclass addresses your unique challenges and offers practical solutions, whether you aim to sharpen your data analytics skills, access the latest industry knowledge, or build meaningful connections.

**Scan here to reserve your seat at  
REACH Boston!**





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**ACCESS CAPITAL**  
*For the life of your company*

Date :

September 12, 2024

Location:

Boston Marriott Long Wharf

## Meeting Agenda

### Introduction

#### **Ron Walters, Senior Managing Partner, 3 Humans**

Ron Walters, an entrepreneur with a rich career filled with real-world experiences will kick off REACH with a introduction brimming with insight and knowledge.

### Sessions:

- *Ron Walters will commence each session at REACH with a dedicated introductory presentation.*
- *Capping off each session, we will engage in an interactive roundtable discussion, providing you and your fellow participants with the opportunity to collectively explore challenges, exchange innovative ideas, and actively pursue real-time solutions.*

#### **People:**

##### **Dan Quigg, CEO of Public Insight®**

Join industry leader Dan Quigg as he explores the critical role of people management in staffing organizations. This session highlights retention strategies, system optimization, and the power of real-time data in driving success. Learn how to attract and retain top talent, streamline operations, and make data-informed decisions to achieve peak performance in your staffing organization.

#### **Processes:**

##### **Patrick Morin, Partner at Transact Capital**

Patrick Morin will delve into the intricate world of enterprise processes and shed light on their profound impact on organizational valuation. Join him for a deep dive into the critical interplay between processes and valuation, as Patrick Morin offers valuable insights that can transform the way we perceive and manage business operations.

#### **Technology:**

##### **Francis Larson, Founder & CEO at Ascen**

Francis Larson joins REACH with a wealth of expertise to the forefront of technology-driven staffing solutions. With a keen acumen for harnessing cutting-edge technologies, Larson has seamlessly integrated innovation into the core of Ascen's operations. His extensive experience will provide you with unique insights into the intersection of technology and talent acquisition.

### CLOSING REMARKS

### COCKTAIL RECEPTION AND DINNER TO FOLLOW

**Questions? Contact: [Jessica Sanchez - jsanchez@accesscapital.com](mailto:jsanchez@accesscapital.com)**